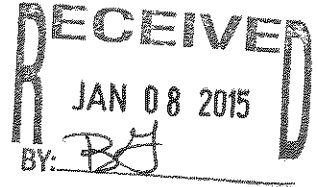


DATE: October 21, 2014
 TO: School Administrators, AVID, GATE, Leadership Coordinators, and Counselors
 FROM: Kandy Woerz, College and Career Program Coordinator
 RE: College Awareness Night (CAN)



The 14th annual **College Awareness Night** event will take place:

When: Thursday, February 19, 2015
Where: Riverbank High School
 6200 Claus Road.
 Riverbank, CA 95357
Time: 6:00 p.m. to 8:15 p.m.
Cost: None - Free event & free child care provided

The Stanislaus County Office of Education and the Riverbank Unified School District, along with Riverbank High School have coordinated with local colleges, universities, technical schools, and other community organizations to come together and provide information to parents and students regarding college admissions criteria, financial aid, and what classes students need to take in order to be prepared for college. Presentations are conducted in both English and Spanish simultaneously. This event is free and open to all students and parents in Stanislaus County and the local region.

Each middle and high school in Stanislaus County is receiving this information in order to access flyers or posters for reproduction to promote the event to the students and parents within your community. We request that posters be placed in high foot traffic areas for student visibility and flyers be made available to students and/or sent home to parents. Parent letters are also available in English and Spanish that provide additional information about the event. A scripted message is also available and may be used with the school's auto dial system (if available) to notify parents of the event. It is recommended if using the auto-dial system that the message be sent both one week prior to and the evening before the event.

You may access all of the above materials on the SCOE website at:
<http://www.stancoe.org/SCOE/admin/CollegeAwareness/faculty.htm>

Please feel free to print these materials and share with other organizations, local businesses, etc., that may assist in promoting this informational event. If you need any additional information please contact Kandy Woerz at (209) 238-1733 or e-mail kwoerz@stancoe.org.

On behalf of the Stanislaus County Office of Education, Riverbank Unified School District, and Riverbank High School, we thank you in advance, for supporting the combined efforts to create a "College Going Culture".



DATE: October 21, 2014
TO: School Administrators
FROM: Kandy Woerz, College and Career Program Coordinator
RE: College Awareness Night (CAN)

Listed below is the recommended auto-dial script for the CAN event to be held at Riverbank High School on February 19, 2015. Please send this message out on February 12, 2015, and February 18, 2015. We would like the message to be received both one week prior to the event and the evening before the event. If your school does not have an auto-dial system, please disregard this message.

If you have any questions, please contact me at (209) 238-1733 or e-mail kwoerz@stancoe.org.

Recommended Auto-Dial SCRIPT

February 19, 2015 60-SECONDS

English version

COLLEGE AWARENESS NIGHT is THURSDAY, FEBRUARY 19, 2015, at Riverbank High School, located at 6200 Claus Road, Riverbank, CA 95367.

ANNOUNCER

LIFE IS FULL OF CHOICES . . . AND CHOOSING TO ATTEND COLLEGE IS ONE OF THE MOST IMPORTANT DECISIONS YOUR CHILD WILL **EVER** MAKE. A FREE COLLEGE AWARENESS NIGHT will be held at Riverbank High School, on Thursday, FEBRUARY 19, 2015, FROM 6:00 P.M. TO 8:15 P.M.

REPRESENTATIVES FROM local colleges WILL EXPLAIN College ADMISSIONS CRITERIA and financial aid information IN BOTH ENGLISH AND SPANISH. **FREE CHILD CARE** WILL BE PROVIDED FOR CHILDREN ages 8 years and below.

FOR DIRECTIONS, CALL 238-1335.

Spanish version

COLLEGE AWARENESS NIGHT será el jueves, 19 de febrero en la preparatoria Riverbank High, 6200 Claus Road, Riverbank, CA. 95367.

ANNOUNCER

LA VIDA ESTA LLENA DE OPCIONES... Y LA DECISIÓN DE ASISTIR A LA UNIVERSIDAD ES UNA DE LAS DECISIONES más importantes que su hijo o hija hará en su vida. La preparatoria de Riverbank High tendrá un evento gratis de enfoque universitario el jueves, 19 de febrero de las 6:00 a las 8:15 de la noche. La escuela se encuentra en la calle, 6200 Claus Road, Riverbank, CA 95367.

Habrán representantes de universidades locales y explicarán el criterio de admisiones a la universidad e información de ayuda financiera tanto en inglés como en español. Incluso, se proveerá cuidado para niños menores de 8 años gratuito.

Para direcciones de cómo llegar, por favor llame al 238-1335.

YOU CAN

PRIZES

C A N
College Awareness Night

PRIZES

GO TO COLLEGE

Representatives from the following colleges and universities will be presenting:

Modesto Junior College

CA State University Stanislaus

University of CA Merced



UCMERCED

MANY OTHER COLLEGES, UNIVERSITIES, AND TRADE SCHOOLS WILL ALSO ATTEND

WHEN & WHERE?

Thursday, February 19, 2015, 6:00 to 8:15 p.m.

Riverbank High School

6200 Claus Road, Riverbank, CA 95357

WHO SHOULD ATTEND?

Parents and students will learn about:

- ⊗ Admissions requirements for Community Colleges, the California State University, the University of California systems, and private colleges
- ⊗ Local educational and career opportunities
- ⊗ Affordability of College—Financial assistance, scholarship searches and other resources

Presentations in both English and Spanish

Free Child Care Provided

For other college related information visit:

www.stancoe.org/SCOE/admin/CollegeAwareness/welcome.htm



For additional information contact the Stanislaus County Office of Education
(209) 238-1733 or e-mail kwoerz@stancoe.org

Tú Puedes

PREMIOS

C A N
Noche informativa sobre la universidad

PREMIOS

Asistir a la universidad

Habrán representantes de las siguientes instituciones universitarias:

Modesto Junior College

CA State University Stanislaus

University of CA Merced



UCMERCED

TAMBIÉN ASISTIRÁN otros colegios, universidades y escuelas técnicas

¿Cuándo y dónde?

de las 6:00 hasta las 8:15 de la noche

El jueves, 19 de febrero de 2015

Riverbank High School

6200 Claus Road, Riverbank, CA 95357

¿Quién debería asistir?

Padres y estudiantes pueden aprender sobre:

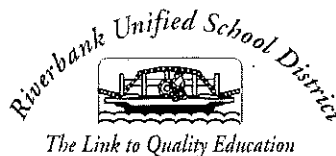
- ⊗ Criterios de admisión para asistir a un colegio comunitario o universidad pública o privada
- ⊗ Oportunidades educacionales locales y oportunidades sobre carreras
- ⊗ **Asistencia** y otros recursos para pagar una carrera universitaria

Se presentará en inglés y español

Habrá cuidado para niños

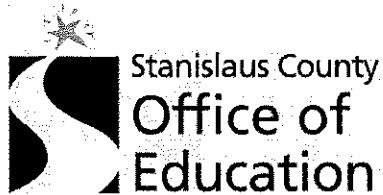
Para más información sobre universidades visite:

www.stancoe.org/SCOE/admin/CollegeAwareness/welcome.htm



TODOS LOS PARTICIPANTES RECIBIRÁN UN PAQUETE DE RECURSOS

Para más información, por favor de llamar a Stanislaus County Office of Education
(209) 238-1733 o kwoerz@stancoe.org



October 21, 2014

Dear Parents,

Life is full of choices . . . and choosing to attend college is one of the best decisions your child will ever make. As a parent, you can be a tremendous influence in helping your child choose college.

Many jobs today require skills and training beyond a high school education. A college education can provide greater knowledge, more job opportunities and a greater income earning ability.

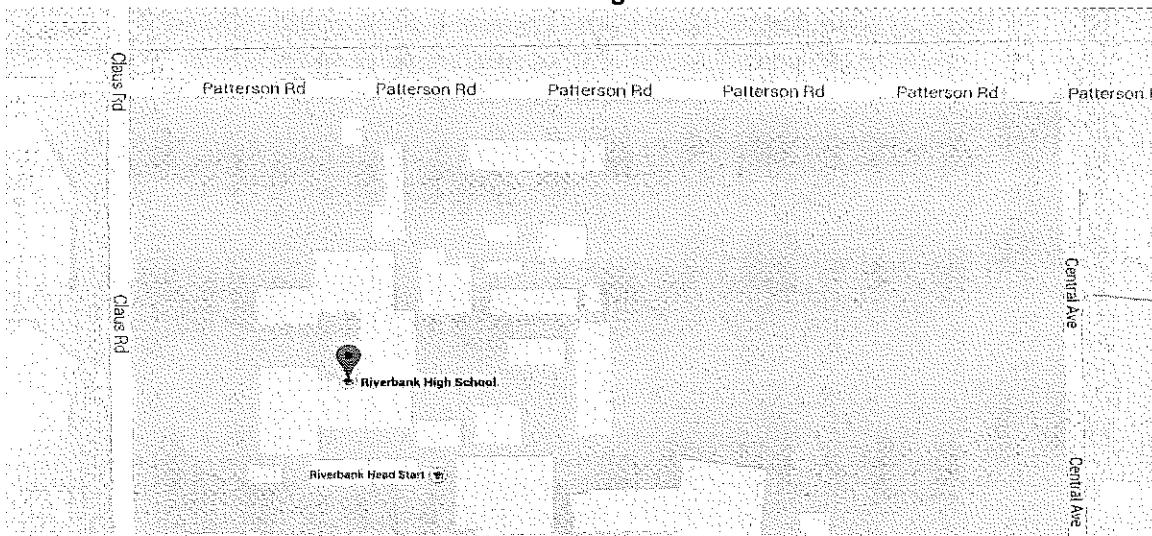
The Stanislaus County Office of Education and the Riverbank Unified School District, along with Riverbank High School, want to support you with the information and resources you need to make college a reality for your child. We are sponsoring a "College Awareness Night" for your family. Presentations and materials will be in both English and Spanish. Please mark your calendar and plan to attend this event.

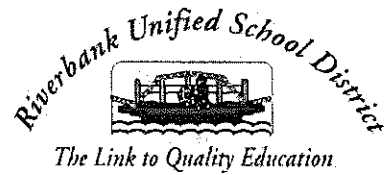
When: Thursday, February 19, 2015
Where: Riverbank High School
6200 Claus Road
Riverbank, CA 95357
Time: 6:00 p.m. to 8:15 p.m.
Cost: None - Free event & free child care provided

Representatives from Modesto Junior College, CSU Stanislaus, UC Merced, and other educational organizations will explain admissions criteria, including what your child should be doing in school now to be prepared for college. Financial Aid experts will show you that college **IS** affordable.

It is never too early to start planning for the future . . . let a college education be a part of it.

Riverbank High School





21 de octubre del 2014

Estimados padres de familia:

La vida está llena de opciones... Optar por asistir al colegio es una de las mejores decisiones que su hijo(a) hará. Como padre de familia, usted puede ser una enorme influencia en ayudar a su hijo(a) a elegir un colegio.

Muchos trabajos de hoy requieren habilidades y entrenamiento más allá de una educación preparatoria. Una educación de colegio puede proveer mucho más conocimiento, más oportunidades de trabajo, y una grandiosa habilidad para obtener mejores ingresos.

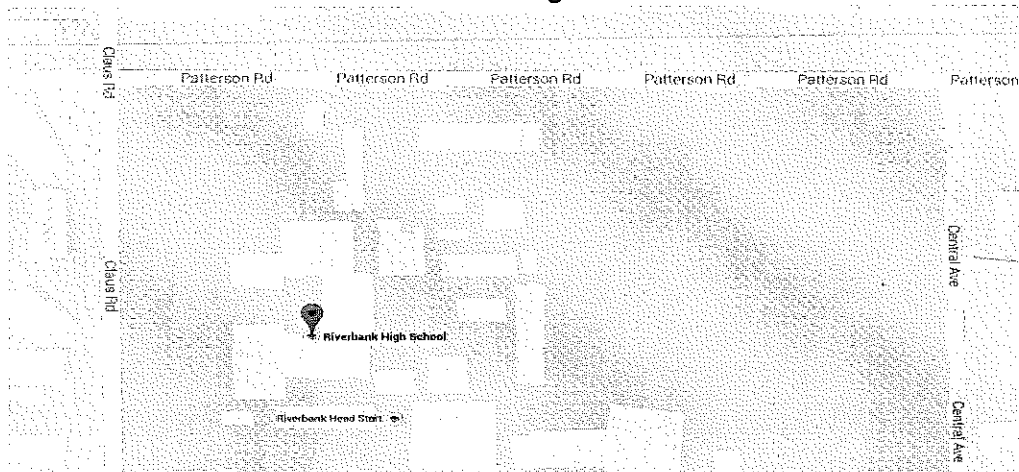
La Oficina de Educación del Condado Stanislaus y el distrito escolar de Riverbank Unified School District y la preparatoria de Riverbank High, quieren apoyarlo con información y recursos que usted necesita para hacer del colegio, una realidad para su hijo(a). Vamos a patrocinar una "Noche de Colegio para la Comunidad" para usted y su familia. Habrá presentaciones y materiales disponibles en ambos idiomas, inglés y español. No se olvide apuntarlo en su calendario y asista a este evento.

¿Qué es?	Noche de Colegio para la Comunidad
¿Cuándo?	El jueves, 19 de febrero del 2015
¿En dónde?	Riverbank High School 6200 Claus Road Riverbank, CA 95357
¿A qué hora?	6:00 p.m. a las 8:15 p.m.
¿Precio?	Gratis con cuidado gratuito para niños menores de ocho

Representantes del Colegio de la Comunidad de Modesto (MJC), Universidad del Estado de California Stanislaus (CSU) y de Merced (UCM), explicarán los requisitos de admisión, y les dirán qué clases su hijo(a) necesita tomar para estar preparado para el colegio. Expertos en Asistencia Financiera les demostrarán que los costos del colegio **SÍ** pueden proporcionarse para su hijo(a).

***Nunca es demasiado temprano para empezar a planear para el futuro...
Permita que una educación en el colegio, sea parte de ese futuro.***

Riverbank High School



DATE: October 21, 2014
TO: Elementary, Middle School & High School Site Administrators, AVID & GATE
Coordinators, and Counselors
FROM: Kandy Woerz, College and Career Program Coordinator
SUBJ: Wear Your College Logo to Work – February 20, 2015

In support of College Awareness month which is February and in a continuing effort to increase college preparedness and participation rates in Stanislaus County the materials located on the link listed below include Wear Your College Logo to Work flyers and project ideas. Please provide this information to your English Language Arts instructors, AVID and Gate teachers, etc. and ask them to support "Building a College Going Culture" by downloading or copying additional materials for students. Hopefully these instructors will find some helpful project suggestions that can be used as part of the curriculum and support College Awareness at the same time. Please place poster(s) in your attendance office or a high traffic area including the cafeteria so that staff and students will see them. We also encourage announcing February 20, 2015, as Wear Your College Logo to Work & School as part of your announcements; include the information in your school paper, etc.

Also located within the link are materials for the upcoming College Awareness Night (CAN) event. All sites are welcome to download these flyers from the SCOE website and distribute them to their student body if they would like to do so. To download materials in support of the CAN or Wear Your College Logo to Work events, please visit our website at:

<http://www.stancoe.org/SCOE/admin/CollegeAwareness/faculty.htm>

On this website you will find information regarding *scholarship search engines, videos with virtual college campus tours, links to websites for parent support, etc.* Most of the information is provided in both English and Spanish.

If you have any questions or need additional information, please contact Kandy Woerz at (209) 238-1733 or e-mail kwoerz@stancoe.org.

If we work together to inform, educate and prepare our students - - - we and they will make a difference.



School Name
"Decorate Your Door with a College Logo"
Competition.

*Get into the spirit of WEAR YOUR COLLEGE LOGO
 TO WORK DAY on February 20, 2015
 Decorate your classroom door with a college
 theme.*

Include the following details:

1. Name of your college
2. Location of your college
3. Colors and mascot

*Win a ?????
 for your class!!*

Winners will be judged on the following criteria:
On a scale of 1(needs some help) to 5 (excellent)

College name and mascot are clear and visible	1	2	3	4	5
Additional details such as college location are displayed	1	2	3	4	5
The door poster is colorful and invites a closer look	1	2	3	4	5
The door poster utilizes most of the door surface	1	2	3	4	5

TOTAL POINTS _____

TEACHER'S NAME _____

CLASSROOM # _____

Wear Your College Logo to Work



Ideas for Creating a College-Going Culture

- Encourage staff and students to wear a college or university logo (t-shirts, buttons, beanies, etc) on designated days.
- Have AVID or ASB students make campus posters with names of universities attended by teaching staff or college info in general.
- Hold a door decorating contest with the theme “I’m Going to College!”
- Have students participate in the “Save Me a Spot for College” contest. Visit www.collegecampaign.org or www.nuestrofuturo.com
- Hold lunchtime activities for students:
 - College Trivia Game (prizes from colleges awarded for correct answers).
 - College logo sidewalk chalk drawing competition.
 - Contact local college representatives (MJC/SJDC, UCM, CSUS, and UOP) to present and distribute information on topics such as admissions and graduation requirements, to a wide variety of students, in small groups.
- Put daily college related topics in the school bulletin for a week.
- Introduce faculty and students to ‘college search’ computer programs or web sites such as www.californiacolleges.edu or www.csumentor.com
- Have teachers take time to discuss college related issues, such as: correlation between education and income, importance of early college research, college applications, entrance requirements, costs of colleges, upcoming college fieldtrips, College Financial Aid workshops, and relationship of majors/careers.
- Create a “college culture” in each classroom. Hang college pennants, stickers, posters in all classrooms.
- Rename each classroom on campus—replace numbers with college names!
- Break the school into college “divisions” as in sports. Have each classroom identify their college division with a pennant and hold competitions between each division (most improved grades, best attendance, cleanest, etc).

Wear Your College Logo to Work

Page 2

- Invite guest speakers (community members, high school alumni or recent graduates) to share their college experiences: academic, social, athletic, dorms, clubs, etc. Were they prepared and what they would do differently while in high school?
- Encourage instructors to share their experience in college: academic, social, athletic, dorms.
- Create classroom activities that encourage students to explore colleges, Financial Aid programs, admission requirements, etc., on the Internet.
- Have students create their own college pennants.
- Start a letter-writing campaign! Write to colleges to request information, posters, catalogs, pennants or stickers that can be displayed/used in classrooms.
- Hang a poster with college eligibility requirements in EVERY classroom.
- Take a field trip to a college campus!
- Challenge students/families to create and sign an "I'm going to College Pledge".
- Present information about the admission differences between community college, CSU's, UC's and Private universities.
- Discuss admissions and placement tests: EXPLORE, PLAN, PSAT, ACT, SAT, SAT II, Subject A, ELM, EPT, EAP.
- Discuss English (writing) skills in relation to personal essays for college applications.
- Discuss junior year abroad offered by universities and colleges. Ask a returnee to speak about his/her experiences.
- Discuss the importance of community involvement, volunteerism, service learning.
- Participate as a class in a service-learning project.
- Have students make children's books about college. Share the books with a local elementary school.
- Stress the importance of being involved in support programs such as EAOPS, Talent Search, Upward Bound, and AVID, tutoring, etc. while in high school.
- Encourage students to share stories of their siblings, friends, parents that have attended college.
- Have students research colleges and create display boards with interesting information about the schools. Then, host an evening college-fair for the community during which the students take the role of college representative.
- Display pictures of faculty, staff, and former students wearing college logos.
- Contact alumni and ask them to donate items from their college alma-maters.
- Create a scholarship fund!